



Ontario Cycling Association



**2014 Cycling
Celebration Sponsorship**

2014 Cycling Celebration Sponsorship Opportunities

The Ontario Cycling Association's Cycling Celebration awards banquet honours the athletes, organizers, coaches and volunteers that contributed to, or excelled in the sport of cycling. The event will feature special guests, provincial award presentations, dinner, and raffle draws.

The evening proceeds will support the Mattamy National Cycling Centre (Milton Velodrome).

This annual event provides a unique sponsorship opportunity to promote your brand while supporting cycling development in Ontario. Last year this event saw more than 150 people in attendance and will provide your business high visibility and a great marketing opportunity for the evening.



Sponsorship Packages

PLATINUM SPONSOR (\$1200)

- ◆ Presented by Sponsor (unique opportunity)
- ◆ Web Banner on OCA Website for one month prior to event (50,000 unique views)
- ◆ Company name/logo in OCA newsletter Oct-Nov (2000+ members)
- ◆ Premium banner placement (to be supplied by sponsor and approved one week prior to event)
- ◆ Sponsor Representative to present an award
- ◆ Photo opportunity with athletes and award winners
- ◆ Display material at Cycling Celebration (to be approved prior to event)
- ◆ Logo placement on podium
- ◆ Logo placement on table cards
- ◆ Logo on athlete invitations (Deadline October 2, 2014)
- ◆ Logo on registration page
- ◆ MC recognition during evening activities
- ◆ Acknowledgement in PowerPoint slideshow during event
- ◆ Acknowledgement in all Press Releases regarding the event
- ◆ 4 Complimentary tickets

GOLD (\$600)

- ◆ Logo and link on OCA Website (*for one month prior to event*)
- ◆ Company name in OCA E-newsletter (Nov)
- ◆ Banner placement at Cycling Celebration (To be supplied by sponsor)
- ◆ Display Material at Cycling Celebration
- ◆ Logo placement on table cards
- ◆ MC recognition during evening activities
- ◆ Acknowledgement during PowerPoint slide during event
- ◆ Acknowledgement in all Press Releases regarding event
- ◆ 2 Complimentary tickets

SILVER (\$400)

- ◆ Display material at Cycling Celebration
- ◆ Logo placement on table cards
- ◆ MC recognition during evening activities
- ◆ Acknowledgement in PowerPoint slide during event
- ◆ Acknowledgement in Press Releases regarding the event
- ◆ 2 Complimentary tickets

BRONZE (\$200)

- ◆ Display Material at Cycling Celebration
- ◆ Logo placement on table cards
- ◆ MC recognition during evening activities
- ◆ 1 Complimentary ticket

RAFFLE PRIZES

- Donations for raffle prize are welcome. Prizes will be displayed along with title card. Proceeds will go towards the Mattamy National Cycling Centre (Milton Velodrome).

If you are interested in supporting the 2014 Cycling Celebration, please contact:

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